

WHAT MOTIVATES YOUTH?

Every young person has different attributes, including different strengths, weaknesses, and motivators. Try to determine what will motivate your team members and what motivates you.



Adapted from
**Involving Youth
Volunteers** by
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Youth Motivators

- Be a winner
- Feelings of belonging and acceptance
- Impress members of the opposite sex
- Prove that they are capable of fulfilling adult responsibilities
- Impress parents or other adults
- Establish a positive sense of uniqueness
- Trust and respect from adults
- See something positive happen as a result of their efforts
- Build peer group
- Pursue areas of interest (ie: sports, drama, etc)

Youth Motivators to do Volunteer Work

- Be a winner
- Build self-confidence
- Do satisfying work
- Document experience for College/University applications
- Earn letters of reference
- Follow family tradition
- Gain career/work experience
- Good environment
- Have fun with peers
- Help others
- Leader is hard working, honest, and fair
- Learn new skills
- Learn responsibility
- Make professional contacts
- Meet new challenges
- Meet new people
- Opportunity for decision making
- Opportunity for growth and advancement
- Share talents/hobbies with peers
- Perks/incentives
- Recognition
- School requirement
- Test a career
- To give to the community
- Understand personal strengths and weaknesses
- Other:

Exercise 6

Refer to the characteristics listed on the previous page. List the names of your youth members (start with yourself) and what you think motivates each person to volunteer. Next, state how you will make the connection so that youth volunteers know there is a positive outcome to their volunteer work.

Name	Motivators	How to motivate
Example:		
Sandra	- To gain work experience - Opportunities for decision making - To have fun	- Provide work reference - Ask Sandra to chair the social committee for holiday party

1. **You**

2.

3.

4.

5.

6.

7.

8.

9.

10.